

BRAMHAM



BRAMHAM INTERNATIONAL HORSE TRIALS

07 – 10 June 2018

Application for Non Press Photographer

Name:	
Mobile:	
Email:	

I have read and agree to be bound by the Press Accreditation Terms and Conditions 2018 (please tick).

Signature:	
Date:	

Please return this form/information by Monday 21 May 2018.

All non press photographers need to buy tickets to the event, these can be purchased via our website www.bramham-horse.co.uk

There are no free entrance tickets for members of photography groups or students, once at the event if applied for in advance, a press pass will be available for collection from the media centre which will help identify them to officials as accredited and that they agree to abide by these terms. They may use the press team for liaison but will not have access to use the press office or press tickets which are reserved for media will full accreditation and commissions.

Return to: Email: winsome22@live.co.uk or post to Winnie Murphy, 8 Farr Wood Close, Groby, Leicester, Leicestershire LE6 0FX

Horse Trials Office, Bramham Park, Wetherby, West Yorkshire LS23 6ND
Tel. 01937 846005 Fax. 01937 846006 E-mail. horsetrials@bramhampark.co.uk
www.bramham-horse.co.uk
Event Director: Nicholas Pritchard





BRAMHAM

EQUI-TREK

BRAMHAM INTERNATIONAL HORSE TRIALS

Press Accreditation Terms and Conditions 2018

We look forward to welcoming you to Bramham for four full days of competition 7 - 10 June 2018. We have a few items relating to press accreditation to make you aware of:

General

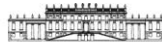
- The organisers reserve the right to decline any application which does not meet the accreditation criteria or remove the accreditation from any media found contravening these conditions.
- All accredited media must comply with the requests and instructions of the event organisers and stewards.
- Submission of the accreditation form confirms acceptance of these Terms and Conditions.
- All press **MUST** be accredited by Bramham International Horse Trials.
- Only recognised editorial staff and photographers will be considered for accreditation and editorial evidence thereof may be requested. Press accreditation must be completed prior to the show.
- Freelancers - All requests from freelancers should be submitted in writing and signed by the editor confirming commissioned coverage of the event.
- Websites - Only editorial staff from relevant websites may apply for accreditation. Websites using information and news linking from other sources will not be accredited.
- Broadcast - Accreditation for reporters should be submitted using the accreditation form. All requests should be in accordance with standard broadcasting guidelines and subsequent guidelines of the organisers.
- Press arrive via the officials' entrance gate and on showing their accreditation letter will be shown to the parking. Make your way to the Press Office in the main trade stand area where you **MUST** sign in and collect your ticket/ badge.
- An accreditation may not be assigned or otherwise passed on or shared with any third party.
- All relevant UK legislation must be observed, including Health and Safety Legislation.
- Any media in breach of these conditions will have their accreditation withdrawn, be asked to leave the grounds and will not be accredited in future.

Filming/ Radio

- Broadcast crews must be escorted at all times.
- No filming can take place without the permission of the Bramham Press Officer.
- No film crews must enter the collecting rings.
- Filming may only take place in locations agreed by the Bramham Press Officer.
- Film/Radio Crews must carry full Public Liability and Third Party insurance for all activities on the Bramham Estate. They must indemnify the owners and managers of the estate and the Horse Trials against all costs, claims and other expenses that they may incur from any third party. Evidence of insurance must be available and produced on demand during the event.
- Those filming are responsible for making good any damage to any property on the Estate at their own expense.

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- Any film or images are only to be used for the purposes agreed in advance. Under no circumstances may any material be used for any other commercial purposes, e.g. promotion or advertising by those filming or any third party, without specific consent in writing.

Press Access Areas

- Press may access all public areas as well as the members' enclosure.
- Press may also access both Arenas' collecting rings but please listen to any instruction by the Arena Stewards for your safety. Any interviews must be carried out in a safe place.
- There is strictly no press access to the stables field without making an arrangement through the Bramham Press Officer and all press will be escorted in and out.

Press/ Rider Interviews

- A press conference will be held each day for the top three from each competition in the Media Centre. We will endeavour to hold this as near the completion of the day's programme as possible.
- Should you require any further time or other riders/officials/judges please ask the Media Centre staff to arrange this for you.

Photographers

- Photographers are asked to dress tidily and in keeping with a major occasion. A shirt and tie is requested for prize givings and no untidy jeans please.
- Photographers are welcome to position themselves outside the perimeter of the two arenas.
- It is understood and accepted as a condition of attending the show that, with the exception of the Official Photographer or a direct agreement with the show organiser, press or freelance photographers at the show are not permitted to market their photographs or images of the show as available for sale to competitors or their connections at the show and / or within three months of the show including via websites and / or Facebook. Press or freelance may only sell images from the show to clients that have commissioned their services prior to the show.
- Only photographers who have a commission from a bona fide publication (print &/or digital) will be considered for accreditation. The publication, commissioning editor, email address and phone number must be included on the accreditation application form and they may be contacted by Badminton. Samples of published work may be requested.
- All photographers must carry full Public Liability and Third Party Liability insurance and by accepting these conditions indemnify the owners and managers of the Bramham Estate and the Horse Trials against all costs claims and other expenses that they may incur from any third party. Evidence of such insurance must be available and produced on request during the Event.
- A press pass will be issued to members of Photography Groups or students which will help identify them to officials as accredited and that they agree to abide by these terms. They may use the press team for liaison but will not have access to use the press office or press tickets which are reserved for media with full accreditation and commissions.

All press enquiries to: Winnie Murphy, Equi-Trek Bramham International Horse Trials Press Officer
t: 07967 186556 | e: winsome22@live.co.uk

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